

## Human Capital Analytics to Feature at 2007 InfohRM Asia-Pacific Conference

### - Gold Coast Event Set to Attract More Than 200 HR Professionals With Keynote Speakers from Nokia, Ohio State University and Safeco

**Brisbane, 12 July 2007** - The contribution of human resource departments in driving organisation effectiveness will form the theme of this year's InfohRM 2007 Asia-Pacific conference being staged on the Gold Coast from 31 July–3 August.

Now in its 17<sup>th</sup> year, the annual InfohRM Group conference is widely recognised in the business community as an important date on the HR calendar. Over 200 delegates are expected to attend this year's conference which will focus on driving business outcomes from human capital analytics.

InfohRM Group is an Australian global leader in on-demand, full service workforce reporting, analysis, planning and benchmarking solutions. This year's InfohRM conference will bring together international and local perspectives and provide a variety of topics that appeal to workforce and planning specialists and the HR professionals who integrate their work into practices to build better organisations through people.

International and domestic speakers will be discussing whether today's HR professionals are focused on the business or on the function of HR. At the same time, they will ask delegates to question whether they will be able to look back with confidence knowing that they have made a positive impact on the success of the business.

"Our aim is to share the experiences of successful public and private sector HR and business leaders among an engaged and active community of conference delegates. Using case study examples, our expert presenters will share their stories of how they met their information needs, created insight and delivered impact. The underlying message of the conference is the contribution of HR to organisational effectiveness and driving business outcomes," says Anastasia Ellerby, Managing Director, InfohRM.

Key speakers include:

- Dr Anthony Rucci, Senior Lecturer in Management, Fisher College of Business, Ohio State University, USA (...referred to as "one of the best HR practitioners in the world" by Dave Ulrich at a recent Australian HR Convention)
- Matthew Hanwell, Business Capability Manager, Global Human Resources, Nokia, Global.
- Jeffrey Ward, Assistant Vice President, Operational Excellence, Safeco Corporation, USA.
- Dr Sohail Inayatullah, Political Scientist, Professor, Tamkang University, Taipei; Adjunct Professor, University of the Sunshine Coast.
- Professor Philip Taylor, Professor of Employment Policy, Business, Work & Ageing Centre for Research, Academic Leader - Management & Entrepreneurship, Swinburne University.
- Professor Peter McDonald, Professor of Demography and Program Head, Australian National University

Case studies will be also presented from a range of public and private organisations who will share their stories of how they met their information needs, created insight and delivered impact. Organisations presenting include ACT Health, Airservices Australia, ANZ Bank, Insurance Australia Group, Swinburne University and Westpac.

InfohRM's 2007 Asia-Pacific Conference will be held on the Gold Coast, Queensland at the Surfers Paradise Marriott Resort from 31 July to 3 August, 2007.

For further information on the conference: <http://www.infohrm.com/conference/>

### About InfohRM Group

The InfohRM Group is the global leader in on-demand workforce reporting, workforce planning, and human capital analytics solutions. With over 25 years of experience, and a strong customer base consisting of Fortune 500 and 1000 clients, InfohRM has paved the way for organisations to measure the impact of human capital initiatives and drive business results. The InfohRM Essentials, and InfohRM Professional solutions couple a leading edge on-demand technology platform with strategic consulting services to focus on the analysis of data to help organisations make informed decisions around human capital practices. Headquartered in Brisbane and with offices in the UK and US, the InfohRM Group is an Australian Government Endorsed Supplier.

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