

Infohrm Forms New Industry Group for Healthcare Insurance Organizations to Collaborate on Critical Human Capital Management (HCM) Issues

The Healthcare Insurance Industry Group focuses on industry analysis and benchmarking to impact HCM decisions

Washington, DC– March 14, 2007 –The Infohrm Group (now including CLC Metrics), the leader in on-demand, full service workforce planning, measuring, and human capital analytic solutions today announced a newly formed Healthcare Insurance Industry Group. The Healthcare Insurance Industry Group will unite organization leaders four times a year to discuss best practices in metrics utilization and human resources (HR) data. The group’s charter is to help companies understand how people are impacting their business and how to positively affect change.

Current Infohrm Healthcare Insurance Industry Group members include Aetna, Blue Cross Blue Shield of Florida, Blue Cross Blue Shield of Tennessee, Health Net, Horizon Blue Cross Blue Shield of New Jersey, and WellPoint. In addition to the increased opportunity for networking amongst the members, Infohrm will lead the industry group in analyzing participant data to understand trends occurring in their own organizations and the Healthcare Insurance Industry at large. This will give members the opportunity to benchmark themselves against industry trends and best practices.

“With very specific challenges in healthcare, this industry group is a great way for like organizations to understand overarching trends, best practices, and most importantly-- how to impact change.” said Jonathan Terrell, President of North American Operations for Infohrm. “We are excited about the overwhelming response to the group, and the opportunity for the organizations to collaboratively impact the Healthcare Industry as a whole.”

“The Healthcare Insurance Industry Group is an important development in our long term partnership with Infohrm. I am excited by the opportunity to discuss relevant topics and trends with my peers, and identify the metrics that I can look at to help me better understand my workforce,” said Craig Hurty, Head of Talent Strategies and Services Human Resources at Aetna. “Industry group members are particularly interested in pursuing focused benchmarking opportunities to better understand the context in which to make decisions. We also see mature analytic organizations as open to sharing data, understanding this allows differentiation based on execution.”

To learn more about Infohrm and the Healthcare Insurance Industry Group contact Paige Menge at paige.menge@infohrm.com or 615.406.0976.

About The Infohrm Group

The Infohrm Group is the global leader in on-demand workforce reporting, workforce planning, and human capital analytics solutions. With over 25 years of experience, and a strong customer base consisting of Fortune 500 and 1000 clients, Infohrm has paved the way for organizations to measure the impact of human capital initiatives and drive business results. The Infohrm Essentials, and Infohrm Professional solutions couple a leading edge on-demand technology platform with strategic consulting services to focus on the analysis of data to help organizations make informed decisions around human capital practices.

In 2001, Infohrm formed a joint initiative with the Corporate Executive Board (CEB) to form CLC Metrics. This program brought Infohrm’s technology enabled workforce reporting, benchmarking and analytics program and solutions to companies across the US, Canada, UK and continental Europe. Now in its fifth year of operations with a substantial membership base, Infohrm has acquired full operational responsibility for the CLC Metrics Program and will continue to partner with clients under the global Infohrm brand. Learn more at www.infohrm.com

###

CONTACT:

Natalie Perdue

Knowledge Infusion Strategic Vendor Services, (925) 922.2582, Natalie.perdue@knowledge-infusion.com

The Infohrm Group, Inc.

Tel +1 202 589 2660
Fax +1 202 223 0324
info@infohrm.com
www.infohrm.com

1023 15th Street, N.W.,
Level 9,
Washington DC 20005
USA