

## **Infohrm Academy Workshop Series Offers Human Resources (HR) Professionals a Strategic Approach to Workforce Analytics and Workforce Planning**

### **Infohrm Group Announces Schedule for Regional Workshops**

**Washington, DC– February 20, 2007** –The Infohrm Group, the leader in on-demand, full service workforce planning, measuring, and human capital analytic solutions today announced dates and cities for the 2007 Workforce Analytics and Workforce Planning multi-day workshops. The two sessions, Workforce Analytics-- Interpreting and Using HR Data to Drive Human Capital Decision Making, and Workforce Planning--A Strategic Approach to Future Staffing Needs, will benefit professionals looking for a hands-on approach to aligning the workforce with business strategy and understanding the key principles on using metrics to manage the workforce.

The Workforce Analytics session is a two-day workshop where attendees will participate in activities and lessons to learn how to:

- Use key performance indicators, targets, and benchmarks
- Understand key metrics for managing your workforce
- Utilize the workforce information in your HRIS to full value
- Effectively communicate workforce analysis findings

The Workforce Planning session is a three-day workshop where attendees will actively participate and leave with an understanding of:

- Using scenarios in planning future workforce needs
- Aligning the workforce with business strategy
- Identifying today's implications of future staffing requirements
- Systematically tackling aging workforce and talent war issues

"The Workforce Analytics Workshop was a key enabler in helping our organization unlock the potential value of our data asset through the use of metrics and people measurements," said Mary Ann Downey, Manager of HR Analytics at ING Americas. "The Workshop provided in an interactive format, the foundational framework for analysis, practical methodologies, and the tools and skills to look at our workforce to assess business challenges and opportunities using measurement. The workshop further helped to define how HR practices could be applied to the assessment to affect positive business outcomes."

"With continued growth, Infohrm is pleased to launch the highly successful Infohrm Academy to North America for the first time," said Brian Kelly, Vice President of Infohrm. "The workshops are facilitated by the experts at Infohrm, who are leaders in the industry, and attendees will benefit from their experience of working with hundreds of organizations on their strategic workforce planning and analytics initiatives."

The first workshops are being held in Los Angeles, CA, March 7-8, and New York, New York March 13-15. For a complete listing of nationwide cities and dates visit and registration information visit [www.infohrm.com](http://www.infohrm.com).

#### **About Infohrm Group**

The Infohrm Group is the global leader in on-demand workforce reporting, workforce planning, and human capital analytics solutions. With over 25 years of experience, and a strong customer base consisting of Fortune

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500 and 1000 clients, Infohrm has paved the way for organizations to measure the impact of human capital initiatives and drive business results. The Infohrm Essentials, and Infohrm Professional solutions couple a leading edge on-demand technology platform with strategic consulting services to focus on the analysis of data to help organizations make informed decisions around human capital practices.

In 2001, Infohrm formed a joint initiative with the Corporate Executive Board to form CLC Metrics. This program brought Infohrm's technology enabled workforce reporting, benchmarking and analytics program and solutions to companies across the US, Canada, UK and continental Europe. Now in its fifth year of operations with a substantial membership base, Infohrm has acquired full operational responsibility for the CLC Metrics Program and will continue to partner with clients under the global Infohrm brand. Learn more at [www.infohrm.com](http://www.infohrm.com)

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